

Contact: Pamela Lewy plewy@mariobatali.com

David Gruber: dgruber@mariobatali.com

PIZZERIA

B a B B O

ENOTECA

FOR IMMEDIATE RELEASE

BATALI & BASTIANICH HOSPITALITY GROUP ANNOUNCES THE OPENING OF BABBO PIZZERIA E ENOTECA ON BOSTON'S FAN PIER

July 1, 2014 – Earlier today, Mario Batali and Joe Bastianich's **B&B Hospitality Group** signed a lease on a space on Boston's Fan Pier and got one step closer to realizing a long-anticipated Boston location. Construction will begin within the next few weeks; the restaurant will open in winter 2014.

Unlike B&BHG's New York City flagship, Babbo Ristorante, Babbo Pizzeria will feature wood-burning brick oven Italian-style pizza as well as a variety of pasta, antipasti and gelati.

"I'm bringing some of the best members of my team for this project. Caroline Conrad and Mario LaPosta are the dream team, and we're excited to show off their talents in a very exciting market that is brand new to the B&B team" said Batali. "We've wanted to open a restaurant in Boston for years and we're excited to see Babbo Pizzeria finally come to fruition!"

Babbo Pizzeria will occupy more than 8,700 square feet in the ground floor of Eleven Fan Pier Boulevard on Fan Pier, a vibrant, mixed use neighborhood offering superior amenities in an unparalleled waterfront setting. One of the largest privately funded development sites in the country, Fan Pier boasts a distinctive mix of locally owned dining and retail establishments and world class office space in three LEED Gold Certified commercial towers.

Babbo Pizzeria will be carefully designed with sustainability in mind. Babbo Pizzeria will be a Certified Green Restaurant; the restaurant will be designed to optimize energy performance, minimize waste, and reduce water consumption throughout the kitchen and restrooms.

Mario Batali and **Joe Bastianich** are the distinctive forces behind an eclectic group of critically acclaimed, unanimously adored restaurants. Their roster includes Babbo Ristorante & Enoteca, Bar Jamón, Casa Mono, Del Posto in partnership with Lidia Bastianich, ESCA, Lupa Osteria Romana, Otto Enoteca & Pizzeria and Tarry Lodge in New York; B&B Ristorante, Carnevino, and Otto Enoteca & Pizzeria in Las Vegas; and Pizzeria Mozza and Osteria Mozza in Los Angeles in collaboration with Nancy Silverton.